

# FARM TOURISM

THE EXPERIENCE OF WEARDALE FARMS

# WHO ARE WE

- ▶ The beginning of Weardale Farms



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- ▶ The beginning of Weardale Farms
- ▶ How we started in Farm Tourism



# WHAT DO WE OFFER

- ▶ Our accommodation



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- ▶ What we offer now

# CHALLENGES

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- ▶ Deciding who to advertise the unit through
- ▶ Styling and set up of the unit
- ▶ Working out best forms of payments

# REWARDS

- ▶ Financial Rewards
  - ▶ Occupancy Rates
  - ▶ Income Direct or commissioned

Year	Income	Expenses	% greater than rent return	\$ at 100% occupancy
2016 - 2017	\$15304.00	\$1255.00	108%	\$49,275
2017 - 2018	\$19700.00	\$852.00	144%	

# REWARDS

- ▶ Financial Rewards
  - ▶ Occupancy Rates
  - ▶ Income Direct or commissioned
- ▶ Social Interaction
  - ▶ Where the occupants came from

# WHAT WE HAVE LEARNT

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- ▶ Research which accommodation site works best for you
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- ▶ Have fun, life is for living it is great meeting new people and learning about their lives.